Steiner Stars Board Meeting

December 4th, 2022, 6:30pm - Bella Mar Community Center

**Attending**: Andrew, Jason Franklin, Jenni & Scott Carter, Diana, Candice, Jami, Erin, Molly, David, Maggie, & Michelle

**Absences**: Amy Franklin, Emily Nelson, Jeff Fellows

Meeting called to order at 635 PM

November minutes approved

# Communication

* STARS emails are all set, that will be primary method of communication, plan to check at least weekly

# Equipment Purchases

## Starting block covers

* + No quote from Progressive/Kiefer yet, but looks to be around $4000
  + $50/block for locking cover and nominal install fee

## Aerators

* + Rebuilt a few years ago – discussion on fixing them – probably about $2000 for us to rebuild
  + Might have to hold on moving forward/purchasing if we have to buy block covers

# HOA update on Bella Mar

* Plan is for new furniture, pumps/filters, tiles/coping, shade covering and lighting at Bella Mar
* Possible one month shut down of pool/Bella Mar for renovations – no plan as to start date at this time
* Progressive will be doing the work

# End of Year Survey

* Results/Feedback – 110 responses – split about 50/50 red/blue
* Should be on google drive for all to review

## Biggest takeaways

* + Do better job of explaining volunteering -possible videos to help with job education for new parents
  + Education as to setup/take down and why it is only 30 minute job
  + Increasing Chick-fil-a purchasing amount – they give us $1000, should we spend more to increase profits – last year we spent only the $1000 they gave us leading to feedback of running out too early
  + Explore healthy options – fruit? Less candy?
  + Make board members more identifiable – hat? Shirt?

# Marketing for next year

* We are looking to grow from 450 to???
* Ranch Record/Four Points News – Find out about Ad – less words, more pics? Maggie will follow up
* Schools – Can we get into schools in assemblies? PE classes? Info in Friday folders? Signs at school? Bracelets with QR code? Reach out to elementary schools in Steiner before next meeting to see what they will allow
  + Laura Bush – Candice and Erin
  + River Ridge – Michelle
  + Steiner – Maggie
* Banners/Signs – Looking at that closer to registration – card my yard – could it be done at school? Could we reach out to Gene Arant about using their side yard on Quinlan Park?
* Can we put flyers at mailbox kiosks throughout Steiner? Andrew will follow up with HOA
* Updating/changing website to give more info/education about swimming and swim team
* Peach Jar? Do people read? Cost is about $50 for all 4 schools in Steiner – Andrew will look further into

## Priority

* + Schools
  + Bracelets
  + Stickers

# Committee Reports

## Apparel/Fundraising

* + Have fundraising team but need to make sure we have volunteers for apparel by February
  + Swim Outlet – Have Stars store, but need someone to manage that and need to have store up and running by registration – should be one from red team and one from blue

## Circuit Reps

* + Swimtopia – the league will pay for 90% of swimmers from last year – if we go over that, we pay, if we are under that, they will reimburse us
  + $9.50/swimmer – unclear on details – Erin will clarify
  + Circuit voted no to Lago Vista and Round Rock
  + Divisions – I) Brushy Creek, Anderson Mill, Stars Red II) KR, FN, BCH III) Steiner Blue, CPZZ, Georgetown IV) WB, BCC, Pflugerville
  + Meets – Red will have 2, Blue will have 3 – schedule is work in progress
  + Invitationals – will be on July 9th at Round Rock – Texas A&M too expensive

# Equipment

* No updates

# Social

* Kick off party 4/30 4-7pm at Bella Mar (Reserve with HOA 10-8pm – Andrew will talk to HOA) – Less bouncy houses, more obstacles; Molly will talk with Erin about concessions last year and then work with Jami for food for this year
* Kona Ice – Will be at all meets – Molly will be in charge of reserving them
* Plan on 1st practice with goodie bag distribution
* 5/8 – popsicles
* 6/11 – Movie night – 730-930 at John Simpson (Reserve with HOA 4-10 pm – Andrew will talk with HOA)
* Waiting on Star Wars – Erin will send email about days – leaning toward June 28th
* June 25th – Typhoon Texas
* July 10/11th 6-8 – Hill Country Bible Church – End of Year

# Team Coordinators

* Candice would like list of volunteer jobs from social – movie night, end of year, etc

# Coaches

* No Updates

# Meeting adjourned @ 8:05pm

## Attendees:

Andrew Struck – President

Jason Franklin – Past President

Jenni and Scott Carter – Vice President

Molly Ebeier – Social

Erin Watson – Circuit Rep

Candice Palmer – Red Team Coordinator

Michelle Porst – Blue Team Coordinator

David Horner – Treasurer

Maggie Runyon – Secretary

Evan Machnic - Equipment

Diana Torres - Coach

# Next meeting January 8th, 2023